

# 2012 STUDENT & PARENTS INFORMATION HANDBOOK



PRINCIPAL PARTNER



# ADYO

Adelaide Youth Orchestras

[www.adyo.com.au](http://www.adyo.com.au)

## MANAGEMENT

Christopher Wainwright, General Manager  
91 Hindley Street, Adelaide  
GPO Box 2121, Adelaide SA 5001  
T: (08) 8233 6256, F: (08) 8233 6222  
E: wainwrightc@adyo.com.au

Samantha Taylor, Executive Assistant (part-time)  
91 Hindley Street, Adelaide  
GPO Box 2121, Adelaide SA 5001  
T: (08) 8233 6256, F: (08) 8233 6222  
E: taylor@s@adyo.com.au

Please contact Christopher or Samantha about the following:

- Membership Forms & Payments
- Fundraising, Donations & Sponsorship
- Volunteering
- **Board & Parents' Committee**

**AdYO's office hours are usually Monday-Friday 9.30am to 5.30pm**

## ORCHESTRAL MANAGERS

Each orchestra has its own orchestral manager. If you need to advise us about illness, inability to attend a rehearsal or to ask about specific orchestral and/or rehearsal matters, the orchestral manager is the first person to contact, preferably by email or the online absence form . Similarly please call your orchestral manager if an issue arises suddenly on the day of a rehearsal or concert.

*Please do not call our orchestral managers  
before 8.30am or after 8.30pm.*

Adelaide Youth Orchestra

Surekha Curkpatrick      0406 752 496      curkpatrick@s@adyo.com.au

URL for absence form: <https://adyo.wufoo.eu/forms/adyo-rehearsal-concert-absentee-form/>

Adelaide Youth Sinfonia

Fiona Major      0410 383 364      majorf@adyo.com.au

URL for absence form: <https://adyo.wufoo.eu/forms/ads-i-rehearsal-concert-absentee-form/>

Adelaide Youth Strings

Gabrielle Bond      0410 457 757      bondg@adyo.com.au

URL for absence form: <https://adyo.wufoo.eu/forms/ays-rehearsal-concert-absentee-form/>

## WELCOME NOTE TO STUDENTS

Congratulations on being selected to join one of our three orchestras!

While promoting learning and the discovery of classical and orchestral music, the Adelaide Youth Orchestras are about having fun, making friends and of course, confronting new, and sometimes unexpected, challenges.

So that you can make the most of being part of our programmes, we ask you to observe three basic courtesies:

- Always arrive 15 minutes ahead of a rehearsal.
- Always bring your music, instrument, pencil and eraser.
- Listen to what the conductor, orchestral manager or tutor says.

We look forward to a great year and getting to know you and your family.

## WELCOME NOTE TO PARENTS & FAMILIES

The Adelaide Youth Orchestras thank you for allowing your child / children to be part of our orchestral training programmes.

Since the orchestra was founded in 2001, we have observed that our programmes, not only **allow your children to gain important musical skills, but as we hope you'll witness, also allow** them to learn many invaluable life skills including leadership, assuming personal responsibility and socialising with other people from across the city.

AdYO provides these programs in a fiscally lean and efficient manner. As the membership fees you pay account for only 25% of our annual income, we therefore rely on your support in other ways and appreciate any help that you may be able to provide.

No gesture is too small whether it be participating in our fundraising programmes, making one-off donations, volunteering behind the scenes or helping to expand our support base by bringing friends, families, neighbours and work colleagues to AdYO concerts.

**In 2012, we're aiming to have full houses at all concerts. This can easily be achieved if each** orchestral player brings only four extra friends or family members to our concerts.

**If you're new to AdYO, we hope that you will come and introduce yourself. An excellent** way to get to know other parents is by becoming a volunteer. This does not mean giving up huge chunks of your weekend - just an hour or two, sometimes even less at each concert.

CHRISTOPHER WAINWRIGHT  
GENERAL MANAGER

# INTRODUCING THE ADELAIDE YOUTH ORCHESTRAS

## VISION

**To be recognised as Australia’s leading state youth orchestral organisation, giving young South Australians the opportunity to attain the highest standard of musical performance.**

## MISSION

To provide talented young South Australian musicians with orchestral training, life skills and education in a safe, empowering and joyful environment

## VALUES

1. We aspire to be *excellent* in all that we do.
2. *Creativity, passion, teamwork, commitment* and *enjoyment* will underpin all our activities.
3. We will demonstrate *integrity* and *accountability* at all times.
4. We will aim to be *accessible* to performers and audience members who in normal circumstances might be unable to participate in our activities.
5. We will *recognise* the contribution everyone who supports our activities, including players, paid staff and volunteers, members of the corporate and wider community.

Established in 2001, The Adelaide Youth Orchestras is a thriving musical and educational force for young Adelaide musicians. AdYO is committed to musical excellence and the showcasing of emerging South Australian musicians between the ages of 8 and 25.

Each week the organisation caters for over 190 young musicians in three ensembles: Adelaide Youth Orchestra, Adelaide Youth Sinfonia and Adelaide Youth Strings.

AdYO offers young musicians the opportunity to flourish in a vibrant and exciting musical environment, developing orchestral, musical and team skills while working with their peers. They are encouraged to perform to the highest standard, fostering lasting friendships and making great music. Each orchestral member has the opportunity to work with professional tutors and teachers from the Adelaide Symphony Orchestra, the Elder Conservatorium of Music and other professional institutions in South Australia.

**AdYO is developing significant relationships with members of South Australia’s music and arts community. In addition to the core artistic program, we’re now seeing a healthy exchange of ideas and collaborations.**

## BOARD (2011-2012)

Adelaide Youth Orchestras Incorporated is governed by a Board, which is elected at the AGM, which takes place in May of each year.

## Board Members:

|                        |                                       |
|------------------------|---------------------------------------|
| Rosie Burn             | Chair                                 |
| Filomena Impagnatiello | Deputy Chair                          |
| Simon Hatcher          | Treasurer (Chair: Finance Committee)  |
| Dr Julia Szuster       | Secretary (Chair: Artistic Committee) |
| Mark Lloyd OAM         |                                       |
| Christine McCabe       | (Chair: Parents & Friends Committee)  |
| Akira Nakayama         |                                       |
| <b>Sue O'Connor</b> SM |                                       |
| Lowen Partridge        | (Chair: Marketing Committee)          |

Board meetings occur on a monthly basis and are attended by the Artistic Director, General Manager and Executive Assistant in an ex-officio capacity.

## PARENTS & FRIENDS COMMITTEE (2011-2012)

**The Parents & Friends Committee is a subcommittee of AdYO's Board, the Chair of the Committee being a member of AdYO's Board.**

## Parents & Friends Committee Members:

|                          |                          |
|--------------------------|--------------------------|
| Christine McCabe (Chair) | AdYO: Sebastian Mansell  |
| Norraine Gobell          | AYS: Cindy, AdYO: Hayley |
| Kath Lockier             |                          |
| Sharon Morley            | AdYO: Sarah and James    |
| Angus Netting            | AdSI: Alice, Hamish      |
| Kirsty Sideris           | AdYO: Jordan             |
| Dee Trewartha            | AYS: Finn McIntyre       |

**AdYO's General Manager also attends these meetings in an ex-officio capacity.**

## THE ORCHESTRAS

### ADELAIDE YOUTH ORCHESTRA

In November 2001, Adelaide Youth Orchestra emerged onto the scene with a season of rehearsals and concerts with guest conductors such as Marco Zuccarini, Richard Gill and Nicholas Braithwaite. In 2003, Keith Crellin OAM, following an impressive career as the founding violist of the Australian String Quartet, tutor and director of Australian Youth **Orchestra's programs and Head of Strings at the Elder Conservatorium of Music became its** first full-time conductor. Under his leadership, the orchestra moved from rehearsing in short periods, to one that rehearsed weekly. The continuity of rehearsals, combined with the engagement of professional colleagues from the Adelaide Symphony Orchestra and the Elder Conservatorium of Music has helped create an orchestra where students are able to flourish to their fullest.

Each year the Adelaide Youth Orchestra presents three concerts as part of Adelaide Youth

Orchestras' acclaimed Maestro Series concert program at Elder Hall. During their 2010 season, the orchestra performed works including: Tchaikovsky's *Symphony No. 5*, Dvořák's *Symphony No. 8* and performed Poulenc's *Concert champêtre* with acclaimed pianist and French piano music specialist, Roy Howat.

The Adelaide Youth Orchestra consists of 80 young musicians ranging in ages and backgrounds from 14 to 25, with a number of the senior woodwind and brass positions regularly being filled by Elder Conservatorium students. Numerous graduates have been privileged to be selected to participate in the Australian Youth Orchestra's National Music Camp. A small number have since also become students at the Australian National Academy of Music, members of the Australian Chamber Orchestra's emerging artists ensemble, A<sup>C</sup>O<sub>2</sub> and others have become members of Australia's state orchestras.

In 2009, Adelaide Youth Orchestra undertook their inaugural regional tour to Noarlunga, Renmark, Tanunda and Adelaide with State Opera of SA's young artists, tenor Robert Macfarlane and soprano, Rachel McCall. This tour allowed over 3,000 regional SA audiences to experience AdYO and it helped foster an esprit d'corp amongst the musicians.

During their 2011 season, marking the orchestra's 10<sup>th</sup> anniversary, they performed two concerti with past AdYO musicians: internationally acclaimed cellist, Pei-Sian Ng and ASO horn player, Bryan Griffiths. To finish 2011, they gave the world premiere of Calvin Bowman's song cycle, *The Purple of Heaven* with tenor, Robert Macfarlane as soloist.

#### ADELAIDE YOUTH SINFONIA

**Adelaide Youth Sinfonia (AdSI), directed by AdYO's Artistic Director, Associate Professor Keith Crellin OAM, is Adelaide Youth Orchestras' second orchestra, aged 13 to 18 . They regularly perform short orchestral masterpieces by composers including Saint-Saëns, Dvořák, Vaughan Williams and Stravinsky, which allow the students to discover the music in a rewarding and not too confronting manner. Each year they learn and perform over a dozen short orchestral works.**

While enjoying discovering these amazing works, AdSI plays a significant role in nurturing the skills, enthusiasm and talent of our 70 musicians in readiness for them to progress to the Adelaide Youth Orchestra.

During the year AdSI, like all of our orchestras, rehearse each week during school term. As part of the overall rehearsal program, they also receive orchestral related tuition in small and larger ensemble combinations with professional musicians of the Adelaide Symphony Orchestra and the Elder Conservatorium of Music.

Founded in 2002 it has now unquestionably become an important ensemble with a unique sound consisting of youthful inquisitive enthusiasm. They present AdYO's acclaimed and sell-out *Babies Proms*, and have championed Australian works by composers including, Iain Grandage, Katy Abbott, James Ledger, John Polglase and Natalie Williams. In 2008 with the support of the Australia Council, AdSI premiered Polglase's *Winter Sinfonia*, which was documented in a one-hour radio documentary by ABC Classic FM.

Each year the orchestra presents a number of concerts with its sister orchestras, with one of **its highlights undoubtedly being the Grandparents' Concert where we for the first time in** the year when we hear impressive performances of somewhat challenging, but impressive orchestral works, performed with a sense of enthusiasm and wonderment by our gifted young musicians.

#### ADELAIDE YOUTH STRINGS

Adelaide Youth Strings, directed by ASO violist and well-known string educator, Martin **Butler is Adelaide Youth Orchestra's primary string orchestra. Each year it provides over 45** young string musicians aged 8 to 12, the opportunity to learn string related skills, in terms of intonation, bowing, tuning and ensemble skills, in a fun, energetic and nurturing environment. This skill development helps prepare many of the students who as they start high school also graduate to the Adelaide Youth Sinfonia.

In preparation for concerts in venues including Adelaide Town Hall, Elder Hall, Adelaide and Monarto Zoo, Botanic Gardens and Elder Park, the orchestras learns a diverse array of repertoire ranging from folk to world to jazz to popular and classical.

Apart from presenting concerts, Adelaide Youth Strings also presents an annual schools tour to metropolitan primary school, where Martin Butler also provides highly entertaining and educational concerts to over 2,500 students.

**During 2010 they hosted the Australian Youth Orchestra's String Quartet as ensemble-in-residence** at their annual camp. They also prepared and performed over 15 works, which **included Jenkins' *Palladio*, *Helium* by Richard Meyer, *Ashokan Farewell* and the film music to the 21<sup>st</sup> century Bollywood movie, *Slumdog Millionaire*.**

While celebrating their 10<sup>th</sup> anniversary in 2011, Adelaide Youth Strings presented concerts at the Botanic Gardens of Adelaide, Marion Cultural Centre, ASO Santos Symphony Under the Stars and featured in the AdYO 10<sup>th</sup> Anniversary Gala Concert.

#### ADYO EQUIPMENT

##### AdYO Music Folder

**This year you'll receive a black music folder. A replacement fee of \$2 will be payable to** AdYO should you lose this folder. Please put all your music in the folder and bring it to every rehearsal, *along with a pencil and an eraser.*

##### AdYO T-Shirts

T-shirts will be available for AdSI and AYS members in late February / early March and can be collected at the rehearsal. If you need a new t-shirt and **haven't yet informed us, please** contact the AdYO office on (08) 8233 6256.

##### AdYO Music Bag

Each member has been given one music bag. If you want to buy another, or replace a lost bag, the cost is \$1.50.

## ADYO 2012 CONCERT CALENDAR

ASO Santos Symphony Under the Stars (2011 AYS)  
Saturday 25 February 6.00pm Elder Park

**AdYO Maestro Series 1 | “Raising the Iron Curtain” (AdYO)**  
Sunday 25 March 6.30pm Elder Hall

Adelaide Youth Strings Community Concert for Friends of the ASO  
Sunday 1 April 2.30pm Grainger Studio, ASO

Grandparents Concert (AdSI & AYS)  
Sunday 20 May 3.00pm Concordia College Chapel

**AdYO Maestro Series 2 | “From Russia with Love” (AdYO)**  
Sunday 3 June 6.30pm Elder Hall

**AdYO Gala Concert | “Youth Revolution” (AdYO, AdSI & AYS)**  
Sunday 24 June 3.00pm Adelaide Town Hall

**“Something on Saturday” – Discover the Orchestra! (AdSI)**  
Saturday 25 August 11am & 1pm Banquet Room, Adelaide Festival Centre

**Adelaide Youth Strings at the Adelaide Botanic Garden’s Schomburgk Pavillion (AYS)**  
Sunday 2 September 12.00pm Adelaide Botanic Garden

Community Concert (AdSI & AdYO Wind Orchestra)  
Sunday 9 September 3.00pm Golden Grove Arts Centre

**AdYO Maestro Series 3 | “War & Peace” (AdYO)**  
Sunday 16 September 6.30pm Elder Hall

Babies Proms (AdSI)  
Sunday 28 October 11.00am & 1.00pm Grainger Studio, ASO

End of Year Concert (AdYO, AdSI & AYS)  
Sunday 2 December 3.00pm Elder Hall

*For reasons beyond our control dates, times and venues, sometimes change.  
We will let you know of any alterations to the program as promptly as possible.*

## HOW TO MAKE THE MOST OF EACH REHEARSAL

*Adapted from notes by Martin Butler*

### Seating

We have chosen the seating based on a mixture of things – how you performed in your audition, your experience, your age etc. Seating will always be under review. Just remember it is generally recognised that it is more difficult to play at the back of a section. When Martin was in youth orchestras, he generally sat on the 2<sup>nd</sup> stand of 2<sup>nd</sup> violins – and this did him no harm at all!

### Practice & expectations

**The pieces are designed so that they fit well within your technical level. They shouldn't be too difficult and even the difficult bars should still be playable.** They are pitched at this level so that we can concentrate on your ensemble skills as well as the musical content. Try to listen to what the other sections are playing when you are playing your part. You should all **play to your own best level. For example, don't just play in first position if you can use a better fingering in other positions.**

### How to sit

No backs on chairs - **playing with energy and commitment requires a 'free' back. Both feet should be placed on the floor. The instrument, your left hand fingers, your music and the conductor should all be more or less in one line. "If it looks good, then it sounds good!"**

### Sharing a music stand

**Don't be a stand hog! Imagine a perpendicular line going out from the spine of your folder. You should not 'invade' the personal space of your stand partner.**

### Punctuality

**Who wants to book a musician who isn't reliable?! Try to be ready to play 5 minutes before the rehearsal commences and arrive at the rehearsal 15 minutes before it starts.** Remember that, you must have time to warm up, tune up and generally prepare yourself.

### Folder

Please always remember to bring your black AdYO folder with your own music. When you organise your music avoid unnecessary page turns. Bring your own 2B pencil and eraser (with your name on it). Mark your music neatly so that any markings that are made are **legible. If you always miss the C# in bar 39 then put a reminder in, don't just draw circles** around problem bars. Being organised with your music and the way you mark your music does make a big difference.

### Rehearsals

This is an intensive process, unlike anything that you usually encounter at school. Always be ready to play. When the conductor stops, then you must stop. Not doing so wastes time. **Don't talk unnecessarily during rehearsals and pay attention to what others are rehearsing if your section isn't being asked to rehearse. Quite often what is said to one section applies to everyone else.**

## CODE OF CONDUCT

To ensure that the Adelaide Youth Orchestras reach their full potential and as a courtesy to other orchestra members and AdYO staff, we ask all members to comply with this Code of Conduct.

### Attendance and Punctuality

All orchestral players make an important contribution to rehearsals, and therefore members are expected to attend all rehearsals. Legitimate reasons for missing a rehearsal (or part thereof) include exams, illness and compulsory school commitments. Permission to miss rehearsal must be sought from the orchestra manager at least 2 weeks in advance in writing using **AdYO's online absence form**, except in the case of illness. Other reasons for missing rehearsal will be at the discretion of the orchestra manager and conductor.

It is important that members arrive 15 minutes before the start of rehearsals so that they are ready to begin rehearsing on time. Orchestra managers will be at the venues 30 minutes before the start of rehearsals. After the rehearsal please make sure that your transport home is prompt; it is unreasonable to expect AdYO staff to provide supervision for more than 15 minutes after the rehearsal.

### Orchestra Etiquette

- Respect for others: We expect members of AdYO to behave in a way that is tolerant and respectful of other members and their property, parents and staff of AdYO. Harassment of any kind will not be tolerated.
- Respect for property: Our rehearsal venues are borrowed; please respect property such as chairs and music stands, be responsible for taking home all your belongings, and please do not litter.
- Practice: We expect AdYO members to prepare their part to the best of their ability between rehearsals through private practise so that time is not lost due to wrong notes, etc.
- Bring a working instrument, your music and a pencil to all rehearsals.
- Pay attention to the conductor at all times and do not socialise while the rehearsal is in progress.
- Seating order is at the discretion of the conductor and may be changed or rotated throughout the year.

### Concert Attire

#### *Adelaide Youth Orchestra*

- Black Shirt
- Black Long Dress Pants or Black Skirt (Below the knee with black stockings/tights)
- Black Socks or Stockings
- Black Dress Shoes (clean and polished)

### *Adelaide Youth Sinfonia and Adelaide Youth Strings*

- AdYO t-shirt (supplied by AdYO)
- Black Long Dress Pants or Black Skirt (Below the knee with black stockings/tights)
- Black Socks or Stockings
- Black Dress Shoes (clean and polished)

Navy blue and grey are not black!

### Consequences of Contravention

Failure to comply with this Code of Conduct will result in significant consequences for an offending Member, which may include any of the following:

- asking a member to leave or not participate in a rehearsal or performance on a particular occasion;
- arranging meetings between a Member and AdYO staff;
- arranging meetings between a Member, their parents and AdYO staff
- giving written warnings to a Member and their parents; and
- termination of Membership at the complete discretion of AdYO (in cases of severe or repeated contravention of this Code of Conduct).

any member whose Membership is terminated shall not be entitled a refund of their membership fees for the duration of the 2012 season.

### PARENTS & FRIENDS COMMITTEE

In 2009, the Adelaide Youth Orchestra formed its first Parents & Friends Committee, a group of eight parents from each of the three orchestras. It exists to help the Adelaide Youth Orchestras through:

- Coordinating and fostering a parent volunteer culture at concerts and events;
- Assisting with fundraising;
- Providing feedback, input and support to the organisation as a whole;
- Providing parents within the orchestra a point of contact so they can offer help or even seek support.

**The Parents & Friends Committee is a subcommittee of The Adelaide Youth Orchestras' Board**, with the Chair of the Committee being a Board member. Membership of the Committee is open to any parent or friend who is keen to support and contribute to the success of the organisation.

Meetings usually occur four to five times a year, with the occasional working-bee to help our General Manager during busy periods.

Apart from helping AdYO to become more successful, the Parents & Friends Committee would also like to foster a greater camaraderie among parents and to identify ways in which

AdYO can become an even stronger and more vibrant organisation.

**If you're interested in joining the Committee, please contact AdYO's General Manager who will put you in touch with an appropriate committee member.**

## VOLUNTEERING

**The quote, "many hands make light work" is a sentiment that resonates across the AdYO Community and is evident at every event and concert as parent volunteers busily sell programs, greet guests, serve drinks and help out backstage.**

We are fortunate to already to have many parents generously donating their time, energy and skills not only at concerts but behind the scenes, fundraising and helping with administrative work. All contributions large or small are hugely appreciated. We are all time **poor, but please think seriously about becoming part of AdYO's wonderful team of volunteers and helpers. It's rewarding and fun.**

You may well ask why volunteer?

As AdYO is a young organisation, continually expanding and developing to meet the needs of our up-and-coming musicians, we are always on the lookout for volunteers to help these young people achieve their dreams.

Over the next few years AdYO has set several major goals including: regional and interstate touring, purchasing our own equipment and offering additional scholarships. But these goals can be achieved only if we keep immediate running costs to a minimum so that any additional money generated can be put aside for the future.

**As AdYO continues to grow and develop, wouldn't it be wonderful to see these dreams come to fruition and for our children to benefit? We all have a role to play and it doesn't matter whether your contribution is large or small - it will have a significant impact on the successful future of this organisation.**

Being a volunteer can offer all sorts of benefits. It helps build a sense of community and friendship among parents, our children, conductors and managers. It allows us to network with other parents and readily share information regarding issues such as schools, music programmes, instrument purchase and the demands placed on busy teenagers.

There is a chance by volunteering that you may learn a new skill or share your skills with others. And you may have just the skills or contacts we need for fundraising - never underestimate what you can offer!

**For many of us, our child's orchestra commitment may span several years and there is a real satisfaction to be gained when you have contributed to their success through your own help and support. The gift of time shows our children, we are committed to their musical futures.**

## What can I do to help AdYO?

There is a variety of ways you can participate. Some jobs require minimal time and commitment whilst others may take a little extra effort. To give you an idea of the types of jobs we have in mind, here is a summary of the tasks parents currently do:

- Performances/Concerts - You can help with ticket sales, ushering, selling drinks or programmes, setting up chairs and stands or blowing up balloons. At the AdSI and AYS concerts, we also need help with the setting out and clearing away of afternoon tea.
- Fundraising - We may need people to be in charge of raffles and other such fundraising activities. You may know of people we can contact regarding donations of goods or prizes or to help us with this task.
- Christopher Wainwright & Samantha Taylor are always on the lookout for people with computer or administrative skills who are happy to donate their time on a regular basis.
- **You may also like to volunteer and help out with this year's AdSI & AYS camps.**

## How can I get involved?

### That's easy!

- **In the Welcome Pack we have a form called "AdYO +" where you can indicate how you would like to become involved, (which you also can complete online);**
- Or you can contact Christopher Wainwright & Samantha Taylor on Telephone (08) 8233 6256 or Email [adyo@adyo.com.au](mailto:adyo@adyo.com.au)

Also as concerts or events approach, you will receive information via email or newsletters detailing the specific help we require and the people to contact. If you are able to help we would appreciate you contacting us promptly, so that we can allocate jobs and identify requirements efficiently. However some of our volunteers just come along on the day and help out with those dishes! The more the merrier!!

The Parents & Friends Committee members are also very happy to pass on your details to others or direct you to specific people when volunteering is required.

Thank you very much in anticipation of your support and help this year.

KIRSTY SIDERIS  
ADYO PARENTS & FRIENDS COMMITTEE MEMBER

## FUNDRAISING & SPONSORSHIP

### Who already supports AdYO?

The Adelaide Youth Orchestras is fortunate to receive on-going support from a small, but committed set of government, corporate and community partners. Presently, they are:

*Corporate Partners*

|                                  |   |
|----------------------------------|---|
| Principal Partner                | Riverland Water, TRILITY, AMP Capital   |
| Maestro Series Principal Partner | Saab Technologies Australia             |
| Legal                            | Fisher Jeffries Barristers & Solicitors |
| Official Newspaper               | The Advertiser                          |
| Office                           | Adelaide Symphony Orchestra             |
| Rehearsal & Concert Venue        | The University of Adelaide              |
| Audit Partner                    | Kennedy & Co                            |
| Brand Development                | Peartree Marketing                      |
| Design & Print Partner           | Bowden Group                            |
| AdSI Principal Partner           | Adelaide BMW                            |
| Babies Proms Principal Partner   | Adelaide Airport Limited                |
| Website Hosting                  | Adam Internet                           |
| Wine Partner                     | Options Wine Merchants                  |
| Official Radio Supporter         | 891 ABC Adelaide                        |

*Community Partner*

Asthma Foundation SA

*Major Donors*

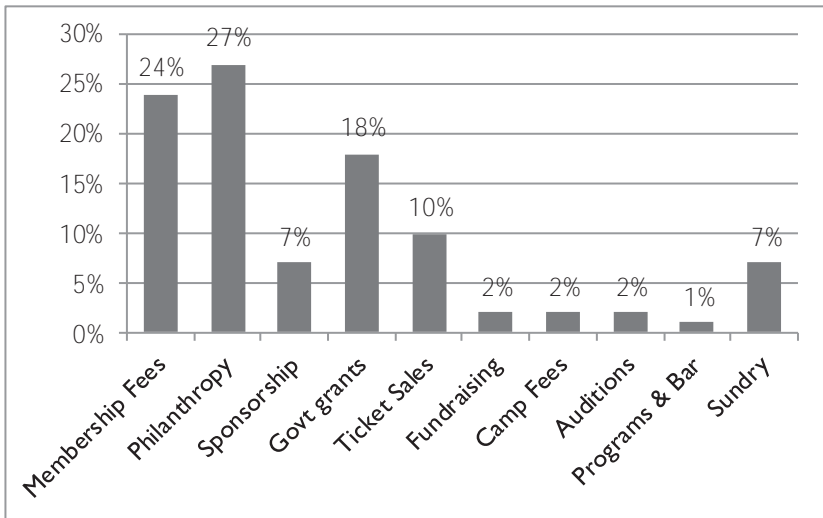
The James & Diana Ramsay Foundation  
 Thyne Reid Foundation

*Government Partners*

|                       |  |
|-----------------------|--|
| Australian Government | Australia Council for the Arts                       |
| Government of SA      | Arts SA, Department of Education & Child Development |
| Adelaide City Council |  |

Plus many other individuals and family donors

**Where did AdYO's 2011 income come from?**



## What does AdYO spend their money on?

- Employment of professional musicians and administrators to deliver our orchestral programmes
- Hiring of rehearsal and concert venues; and office space
- Hiring and purchasing orchestral music
- Marketing of our concerts, to broaden public awareness and to ensure solid audiences
- Provision of tutorials with professional musicians from the Adelaide Symphony Orchestra and the Elder Conservatorium of Music
- Purchasing of equipment to deliver programmes
- Touring
- Scholarships for disadvantaged musicians
- Insurance and Occupational, Health and Safety
- Copyright royalties
- Recordings and documentation
- Fundraising

## What fundraising did AdYO do in 2011?

In 2011, AdYO raised over \$50,000 through sales of the following::

- Australian Central Credit Union Raffle
- Wine Sales
- Entertainment Book sales
- AdYO Parents Committee Raffle
- Annual Appeal to current and new donors

It has also been possible to purchase an orchestral chair in all of the orchestras for \$500 per annum, which provides funds towards the cost of running that orchestra.

## What fundraising is planned for 2012?

In 2012 we will be continuing these fundraising activities and also plan to host a couple of other new events:

- Wine Tasting
- Quiz Night

We will soon have guidelines available which will allow you as a family or a group of families, to hold a small fundraiser, such as a barn dance, quiz night, open garden or concert. Following those guidelines will ensure that such events can be held without subjecting AdYO to any risk.

## What we will be raising monies for in 2012?

- **AdYO's tutorials which cost more than \$5,000 per annum.**
- **AdYO's major gifts programs will be raising funds for scholarships, artistic programs and reserves.**

- **Scholarships for musicians who can't be part of our programmes due to financial or social difficulties.**
- **AdYO's social inclusion program allowing clients from Adelaide CBD social welfare organisations to attend our concerts and rehearsals.**
- **AdYO's regional touring initiative, enabling AdYO's ensembles to present concerts and educational programmes outside the Adelaide CBD.**
- General operating costs to minimise the need to increase membership and ticket prices.
- Acquisition of specialist orchestral instruments.

How can we help raise money for these initiatives?

- Make a tax-deductible donation (any donation over \$2).
- Help sell wine and raffle-tickets to your family, school friends, work colleagues and friends.
- Attend and bring families, school friends, friends, neighbours and work colleagues **to concerts and fundraising events. Wouldn't it be wonderful if our entire season was a sell out!**

## SPONSORSHIP OPPORTUNITIES

AdYO is fortunate to have several generous sponsors, but we still have a number of sponsorship opportunities, cash and in-kind to be realised.

Present types of sponsorship we are seeking, include:

- Small business sponsorships of cash, services or products.
- Sponsorship for future regional and outer-metropolitan touring, and the development of marketing and educational materials.
- Computer & IT sponsor – to provide AdYO with free or discounted new computers, software and a server.
- Advertising (print & electronic) – to provide AdYO with discounted or free advertising in magazines, websites, radio or TV.

These are just some ideas - we always remain open to others!